

JOSEPH KAZEEM

WordPress Developer | Web Developer | WordPress Engineer

Lagos, Nigeria (Open to Remote) | marrforge@gmail.com | +234 814 261 7650

LinkedIn: [linkedin.com/in/joseph-kazeem](https://www.linkedin.com/in/joseph-kazeem) Portfolio: marforge.com/portfolio

PROFESSIONAL SUMMARY

WordPress Developer and Engineer with 5+ years of experience designing, building, and optimizing fast, conversion-focused websites for 10+ companies across Nigeria, the UK, Asia, and the diaspora. Specialized in performance optimization, Core Web Vitals, SEO, website recovery, and e-commerce. Proven record of turning underperforming or non-existent web presences into revenue-driving assets, achieving 99-100% PageSpeed scores, recovering compromised websites, and growing organic traffic and client conversions.

TECHNICAL SKILLS

WordPress Development, Web Development, Responsive Web Design, Core Web Vitals Optimization, Page Speed Optimization, On-Page & Off-Page SEO, Website Migration, Website Security & Malware Removal, WooCommerce / E-Commerce, Landing Page Design, UI/UX Design, HTML, CSS, JavaScript, Elementor, Yoast SEO, Google Search Console, Google Analytics, WordFence, Code Snippets, Mediavine Ad Optimization, Website Maintenance, Domain & Hosting Management.

PROFESSIONAL EXPERIENCE

WordPress Developer & Engineer

Marforge (Self-Employed / Freelance)

2019 – 2025 | Remote (Clients in Nigeria, UK, and Asia)

- Designed, built, and optimized 10+ websites for businesses across multiple industries, covering blogs, e-commerce stores, landing pages, and full redesigns.
- Built a Mediavine-ready blog for AY Custom Home achieving 99% PageSpeed scores on mobile and desktop, reaching 10,000 monthly sessions within one month and scaling toward 50,000–100,000 organic visitors.
- Recovered a compromised, spam-injected website by removing malicious spam injections, rebuilding it as a clean blog, and restoring 1,300+ organic visitors after full re-indexing using Google Search Console, WordFence, Yoast SEO, and Code Snippets.
- Designed and built a restaurant landing page for a UK client with no prior online presence, loading in under 2 seconds and generating 5–10 customer enquiries per week.
- Redesigned a non-responsive travel consultancy website, cutting bounce rate from 100% to 20% and achieving a 100% mobile performance score.
- Built a photography portfolio website for an Asia-based client showcasing her work, profile, and pricing, achieving a 100% PageSpeed score.
- Designed and launched a gym membership website for a UK client with no prior online presence, helping grow subscriptions from 2 to 15–20 per month.

EDUCATION

Higher National Diploma (HND), Computer Engineering

Federal Polytechnic Ilaro | 2019 – 2025

CERTIFICATIONS

- WordPress Development Certificate — MartMag Academy